



 **OWWA**

2025 Sponsorship Program

Who We Are

The Ontario Water Works Association – A Section of AWWA, is a leader in the delivery of safe drinking water. OWWA, with the support of its parent organization, the American Water Works Association (AWWA), is at the forefront of research, technology and policy development with respect to safe, sufficient, and sustainable drinking water.

OWWA is a voluntary, not-for-profit association of more than 1,500 water industry professionals. The Association reflects the wide range of duties, responsibilities and interests of our members. OWWA has long been recognized as the authoritative 'voice' of the water industry. We are governed by a president, elected annually, and a board of directors with a prescribed list of responsibilities.

Organizations who partner with OWWA have the opportunity to increase their brand recognition throughout the industry. Connect with water professionals across Ontario; we represent 80% of the drinking water industry. Support the OWWA and its mission of achieving a Better Ontario through Better Water.

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Golf Tournament



OWWA Committee Events

Gold \$1,000	Sliver \$500	Bronze \$300
Logo on seminar badges		
2 Complimentary Registrations	1 Complimentary Registration	
Logo on flyer and signage	Logo on flyer and signage	Logo on flyer and signage
Logo featured on website sponsorship page	Logo featured on website sponsorship page	Logo featured on website sponsorship page
Thank you social media post	Thank you social media post	Thank you social media post
Logo included on Pipeline Sponsor page	Logo included on Pipeline Sponsor page	Logo included on Pipeline Sponsor page

OWWA Committee Events

Technical Seminars and Webinars

These events provide opportunities for knowledge creation and exchange, as well as networking between industry professionals. OWWA seminars and webinars attract over 1,000 attendees per year.

Events Proposed for 2025:

- Asset Management
- Automation
- Certification and Education
- Climate Change
- Construction
- Cross Connection Control
- Distribution
- Groundwater
- Small Systems
- Source Water Protection
- Treatment
- Water and Energy Efficiency
- Young Professionals *Tours and Social Events
- Water For People Canada **see next page

OWWA Committee Events

Water For People Canada Program Sponsor

Support the OWWA Water For People Canada program by becoming a WFP event sponsor!

Your logo will be displayed at WFP Events such as: Ski Day, World Water Classic, Silent Auction & more!

*Net proceeds from all WFP Events are donated to Water For People Canada

To learn more about Water For People , visit
www.waterforpeople.org



water for people
CANADA

Networking Events

Curling Event

Coming Fall 2025...

Sponsor the OWWA Curling event! Attendees will gather for an afternoon of curling & networking!

*Net proceeds are donated to the Water Equation. To learn more, visit www.awwa.org/Water-Equation

Gold \$500

Large logo on signs, flyer & social media

Silver \$300

Medium logo on signs, flyer & social media

Bronze \$150

Small logo on signs, flyer & social media

Networking Events

No Water... No Hockey Game

Sunday, May 4th , 2025 –Central Park Arena, Collingwood

Sponsor the 'Good Old Hockey Game' to kick-off the OWWA & WEAO Conference & Trade Show 2025! Cheer on your team and network with attendees.

*Net proceeds are donated to Water For People Canada. To learn more, visit www.canada.waterforpeople.org.

Gold \$750

Large logo on signs, flyer & social media

Silver \$500

Medium logo on signs, flyer & social media

Bronze \$300

Small logo on signs, flyer & social media

OWWA Committee Events

OWWA Golf Tournament

Coming June 2025...

Sponsor the 2025 Golf Tournament organized by the MAC!
Come out for a day of golfing & networking supporting
Water For People!

*Net proceeds are donated to Water For People Canada.
To learn more, visit www.canada.waterforpeople.org.

Longest
Drive
Sponsor
\$500

Closest to
the Pin
Sponsor
\$500

Lunch
Sponsor
\$500



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